









WELCOME



THE PAST



# Looking Back

	August 2010	April 2019
Students	135	588
Staff	25	88
Square Footage of Building	10,000	62,700
Students on Waitlist	25	939
Partners	5	11
Exhibit Nights	0	35
Off-Site & On-Site Expeditions	0	946



CELEBRATING THE PRESENT



# Current Student Body

Ethnicity	Students
Asian	2%
Black	30%
Hispanic/Latino	7%
Multi-Racial	5%
White	57%
Total	588

K-8 Services	Students
Early Intervention Services (EIP) and Remedial Education Services (REP)	15%
Exceptional Student Services (ESE)	9%
Free and Reduced Lunch	24%
Gifted Services	27%
504 Plan	6%



50%

NWEA's ideal (the norm)

65%

The Museum School's aggressive goal

70-83%

The Museum School's typical growth rate range

\* percentage of students  
meeting or exceeding their  
growth projection





# Milestones

	DeKalb	State	TMS
ELA	31%	40%	72%
MATH	28%	42%	60%
SCIENCE	26%	35%	60%
SS	24%	36%	59%

- Most Museum School graduates attend Druid Hills High School.
- Many TMS alum are enrolled in Druid Hills High School's Pre-IB program, in preparation for the 11-12<sup>th</sup> grade IB program.
- TMS is preparing students academically, behaviorally and socially.
- TMS partners with local high schools to ensure a smooth, successful transition to high school.

# After TMS...



# Service Learning

Annual TMS Service Learning Projects: 9

Museum School students impacted: 588

Local children, families, and  
community members impacted:

1000+



## Extra-Curricular Activities

Orchestra

Jr. Chorus

Senior Choir

Scouts

## Clubs

Book Club

Culinary Club

Debate Team

Garden Club

Jr. Beta Club

School  
Beautification  
Club

Set Design  
Club

# Museum School Explorers are BUSY!



# Museum School Explorers are ACTIVE!



## Athletics

Basketball

Cross Country

Soccer

Swimming

Track and Field

Ultimate Frisbee

Volleyball





# Recognition

CELEBRATING OUR SUCCESSES

# 2019 Academic Charter School of the Year



# Exploring with Google Expedition Kits

\$25,000 Award from Coca-Cola

See the kits in action [here](#).

## **Virtual reality.**

Google Expeditions VR can take students on hundreds of virtual reality trips without ever leaving the classroom. By simply looking through the viewer, students can swim beneath the ocean with sharks or experience the vastness of outer space.





FINANCIAL SUSTAINABILITY



# 2018-2019 Revenue

Total Revenue:  
\$6.9 Million

96% from QBE  
Funding

Total operating  
expenses: \$6.3 Million

90%  
of expenses  
directly related  
to classroom  
instruction

2018-2019  
Expenses

# Our Mission

The mission of The Museum School of Avondale Estates is to inspire students, teachers and the community to collaborate to develop strong critical thinking, interpersonal and academic skills in our students which will prepare them for real-world success.



A FOCUS ON THE FUTURE:  
A YEAR OF DYNAMIC CHANGE



# Focus on Diversity

- Strategic Actions for Increased Diversity Plan
  - Board Diversity
- Staff Diversity Committee
  - Student Recruitment

# AdvancEd Accreditation And Charter Renewal

June 2015 – June 2021

AdvancEd Accreditation Period



July 2017 – June 2022

The Museum School's Charter Term



# The Executive Director Position

Strategic Plan

Broadening Impact

Diversity

Transportation

Community Partnerships

# A Focus on Strategy



# New Beginnings

The Board of Directors of The Museum School of Avondale Estates unanimously appointed Mike Stewart, currently principal at Liberty Tech Charter School in Fayette County, as the TMS principal at a board meeting March 28.

This appointment becomes effective July 1, 2019.

## Project statistics:

- Total project cost = **\$2 million**
- Hours spent by architect designing and supervising construction: **1,050 hrs**
- Hours spent by engineer's designing the structure: **900 hrs**
- Number of special inspections to date by our special inspections and materials testing engineer: **23** visits to site to observe construction and perform tests
- Hours spent by TMS volunteers and staff to coordinate design team, permit project, produce RFP and supervise construction: **500 hrs**

# Collaborative Learning Space

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# THE MUSEUM SCHOOL FOUNDATION



the museum school  
FOUNDATION



# Inspiring Excellence Capital Campaign

2 years, \$2 million,  
2 classrooms...



...and a Media and Learning  
Center for all of our children

From Rendering to Reality....

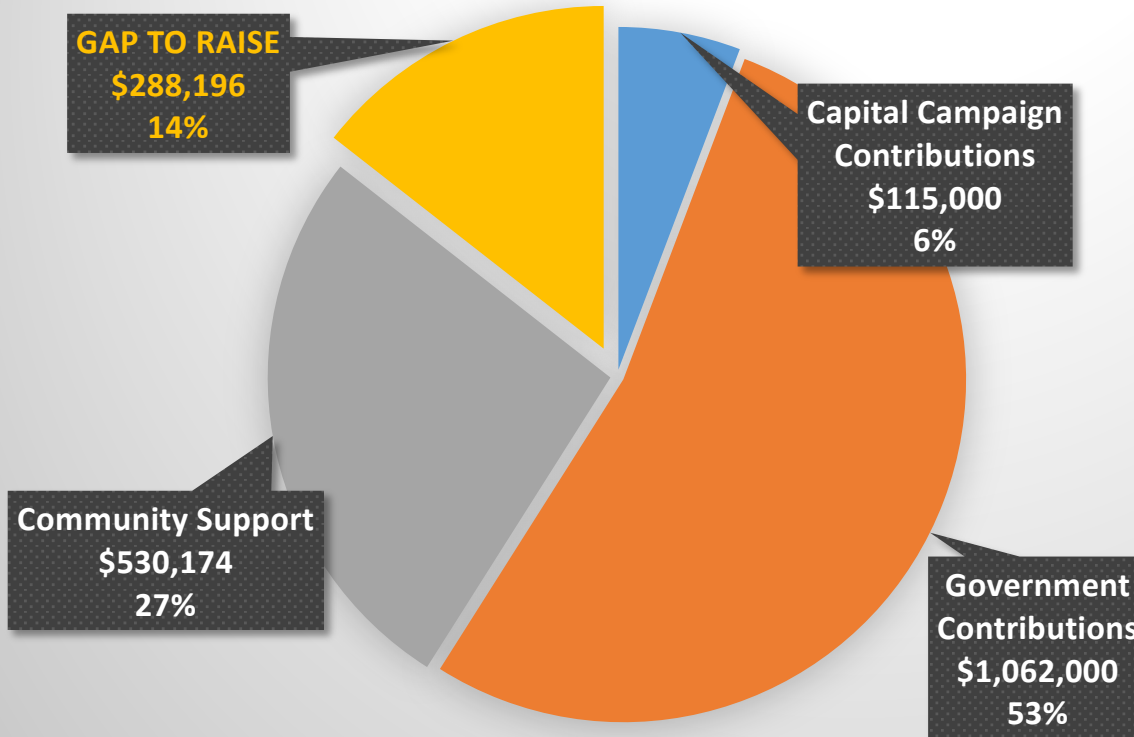


...for the 2019-2020  
School Year

# Inspiring Excellence Campaign: Goal

\$2M

## Sources of Funding



### Campaign Giving Percentages to Date

- School Board: **100%**
- Foundation Board: **100%**

- Capital Campaign Contributions  
\$115,000
- Government Contributions  
\$1,062,000
- Community Support \$530,174
- GAP TO RAISE \$288,196

# BIG NEWS!!!

## \$143,000

Challenge Match issued to close the campaign

When we raise \$200,000, we will secure this match. That means for every \$100 we raise, we will get an extra \$71.50.

We need EVERYONE's support!





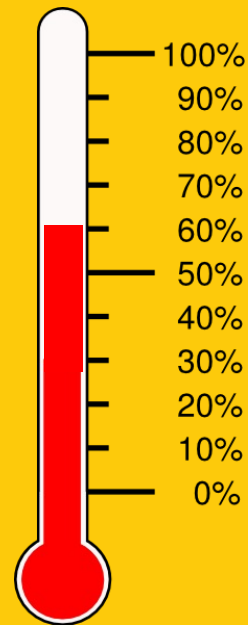
Participation rates are VERY important in securing funds & grants from **external organizations**.

We need to show we are invested in our children's futures and **they** should be, too.

# Family Participation

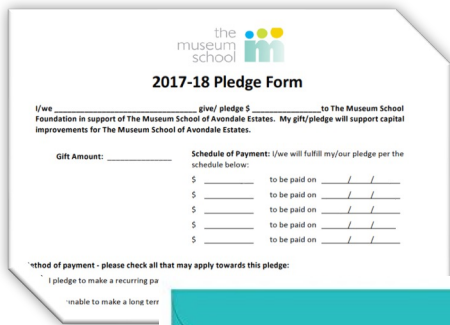
**Goal: 100%**

Since the match announcement, we have raised over \$37,000!





Pledge/gift forms available tonight



The Museum School of Avondale Estates logo is at the top. Below it is the title "2017-18 Pledge Form". The form contains the following text:

I/we \_\_\_\_\_ give/pledge \$ \_\_\_\_\_ to The Museum School Foundation in support of The Museum School of Avondale Estates. My gift/pledge will support capital improvements for The Museum School of Avondale Estates.

Gift Amount: \_\_\_\_\_

Schedule of Payment: I/we will fulfill my/our pledge per the schedule below:

\$	to be paid on	to be paid on
_____	____/____/____	____/____/____
_____	____/____/____	____/____/____
_____	____/____/____	____/____/____
_____	____/____/____	____/____/____
_____	____/____/____	____/____/____

\*Method of payment - please check all that may apply towards this pledge:

☐ I pledge to make a recurring payment

☐ I pledge to make a long term



# Every Dollar Counts (Literally!)

Grade-level and classroom  
ambassadors welcome – earn  
volunteer hours!

Sid.basu@themuseumschool.org

[themuseumschool.org/contribute](https://themuseumschool.org/contribute)

# Opportunities and Challenges

BUILDING A SUCCESSFUL SCHOOL



# Feedback?