

Communications Discovery Session

This digital marketing discovery session is designed to address the needs of schools. We will begin by identifying the areas of concern and prioritizing the goals of The Main Street Academy; then, we'll present and explore digital marketing strategies and tactics specific to the resources of the school and what marketing channels will best meet the pre-determined goals. Bring your questions and ideas as you look to 2018 planning.

- 2-hour face to face session
- All hands on deck – input from all board members requested
- Facilitated by Jenny Munn, a K-12 digital marketing specialist
- A roadmap will be delivered to the committee after the meeting

About Jenny Munn

Jenny is a freelance Digital Marketer specializing in the K-12 and Early Education industry. Focused on generating brand awareness, traffic and conversions, Jenny is passionate about Education and has presented at EdNET, NAIS, WordCamp Atlanta, ECE Experts, and various digital marketing organizations. Find out more at <https://jennymunn.com/>.

Testimonials:

"Jenny is professional, friendly, knowledgeable, and easy to work with."

Lynn McKinnon – Co-Founder, Foundations School

"What a find! Jenny is organized, responsive, and fun to work with. More importantly, our audience valued all of the concrete strategies she provided to them." *Vicki Bigham – EdNET Organizer, Education Consultant*

